

BRANTA Worldwide's Leadership Essentials

Building a Culture of Success

Being an effective leader means that you have the ability to lead a team toward a common goal. Jordan's common goal is to ensure that our jobsites focus equally on safety, quality and production.

When it's done right, the team wins and the organization moves forward. But it's not that simple. The process of figuring out how to find the combination of leadership and structure to lead a successful team is among the biggest challenges in the business today.

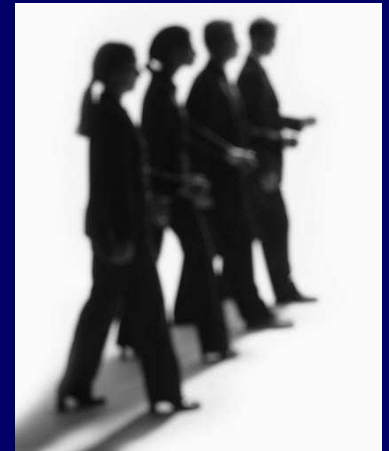
I learned to think before I react to people. Watching my body language made me think about the message I was sending. I really liked the coaching session. These techniques will help good employees get better. — Chris Mares

One of the essential keys to the success of Jordan is TEAMWORK. Since Jordan is so large, complex and diverse, no single person can accomplish it all. We must all focus our special skills and talents on a portion of the task at hand. This piece-by-piece, component-by-component approach requires a significant amount of dependency. Being a TEAM player allows us to take these pieces and mold them into an effective organization.

I felt the training was really good. I would like to see the message make its way down to the field level so that the employees understand the Jordan way of managing. Sometimes employees don't know how to react when a supervisor is amicable or diplomatic.— Alfredo Munoz

This workshop helps you examine how you and your managers, supervisors and team leaders can effectively coach others. You'll discover how teams can gain increased productivity through a system of effective coaching techniques, creating new possibilities for realizing extraordinary and measured results. In addition, you'll learn how to create and implement a coaching methodology that instills a sense of accountability and day-to-day top performance within every member of your team.

Training made me more eager to continue in the right direction with the way I conduct myself with my peers and superiors. I feel the coaching and redirecting portion were two great points of the training. I know that this will help everyone communicate better with their employees and subs. When you effectively communicate it can make or break your project.— Fernando Villalva



I liked the points on how to be a good leader. The best point was how to address issues without being confrontational. I feel a lot of the tools will really benefit the Infra/Concrete Divisions because they can get their employees to work to their highest potential.

Ash Kamath

The class was beneficial because everyone learned good communication skills. I feel it will help with the way we communicate with the subs.

Roman Marquez

The training brought the communication issue to light and it got a lot of people thinking about the way they communicate with others. The techniques discussed during the re-directing and coaching sessions will help superiors get the changes they expect.

Joseph Ureno

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